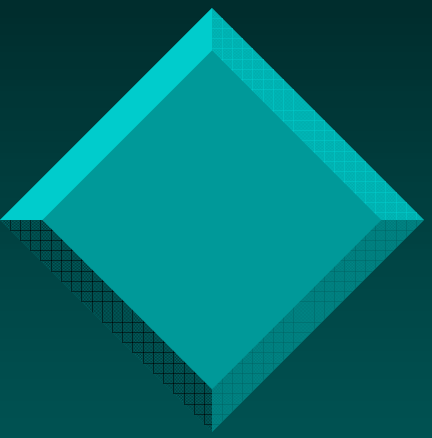
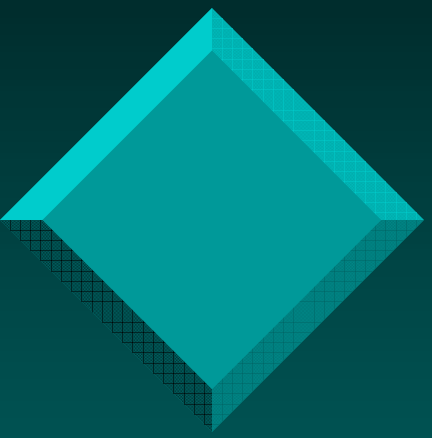
Motivating the 'troops'

… is a matter of leadership



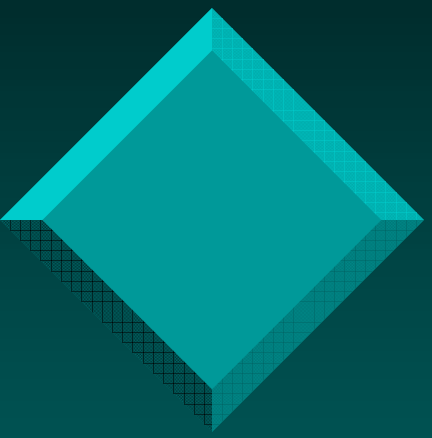
YOU have to be motivated … you have to have a dream!


The dream . . .
The ‘prime directive’ fullfilled:“The primary purpose of assessment is to improve student learning.”



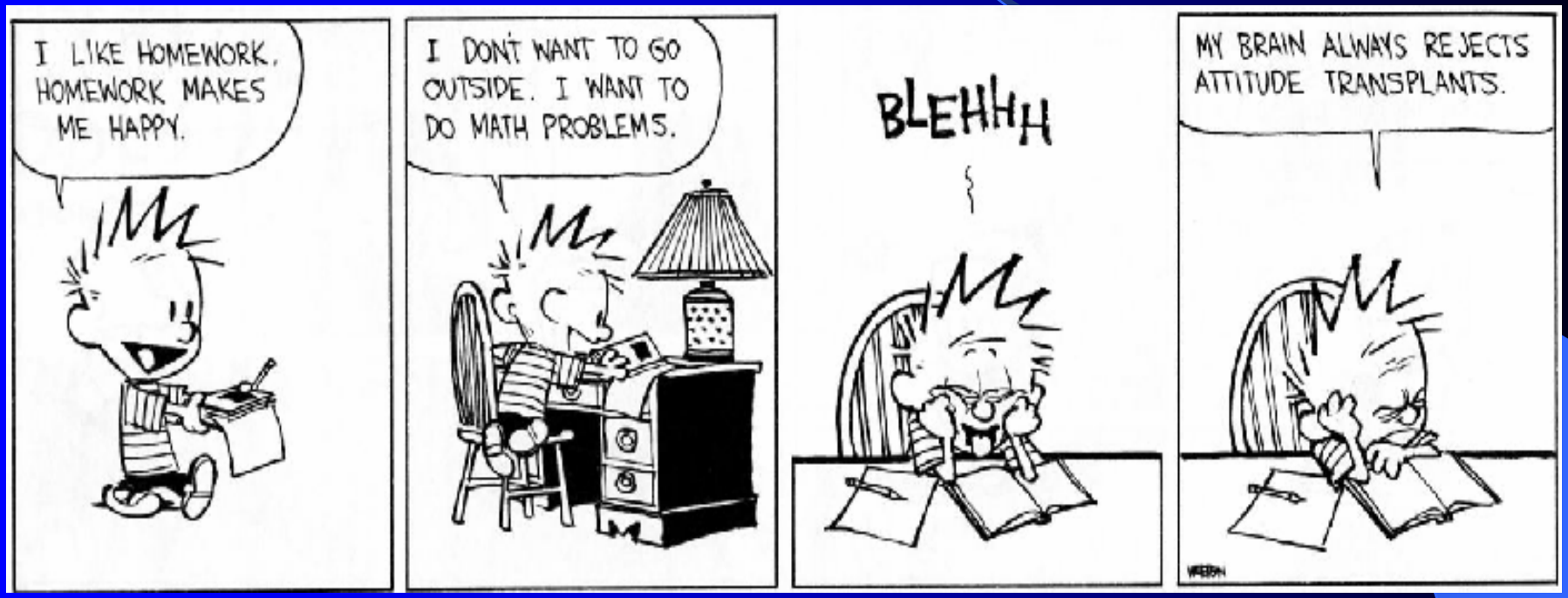
You have to be prepared to share that dream … but not simply as information.

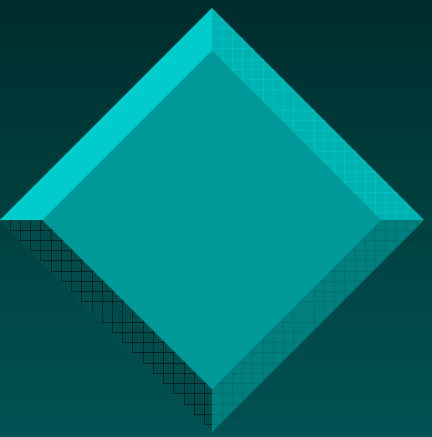
e.g., Henry IV, JFK, Martin Luther King



You can’t simply tell someone to be motivated.

You can’t even tell yourself to be motivated!


I LIKE HOMEWORK. HOMEWORK MAKES ME HAPPY.
I DON'T WANT TO GO OUTSIDE. I WANT TO DO MATH PROBLEMS.
BLEHHH
MY BRAIN ALWAYS REJECTS ATTITUDE TRANSPLANTS.

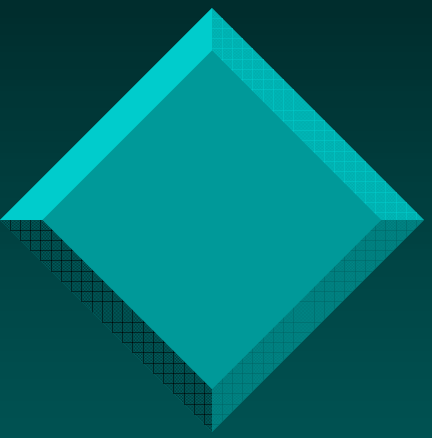


You can only ‘infect’ someone with your vision if that vision is of something that …

- either they already want
- or that you are able to paint as something that they would want

But you won’t be able to do the latter if they don’t trust you i.e., if they don’t already believe that you are interested in them as a person.

… fly with the eagles,



In the end, you have to fight the battle with the troops who follow…

… not run with the ostriches

That's All Folks!

